Hi!

[Customise greetings]

I am inviting to speak at a 60 minute Microsoft Let’s Get Technical Series.

The Let’s Get Technical is a series of three short virtual events. It first inaugurated in Indonesia, then the Philippines, and most recently, in Thailand.

As a reference for the one in Thailand, the event series targeted at the developers in Thailand Community was held on 3 consecutive weeks (60 minute each)

|  |  |
| --- | --- |
| **Event ID/Date** | **Event Name** |
| May 10 | Let's Get Technical – Thailand: Publish a static web app with Microsoft Azure and GitHub |
| May 17 | Let's Get Technical – Thailand: Deploy a website to Azure with Azure App Service |
| May 24 | Let's Get Technical – Thailand: Develop AI solutions with Azure OpenAI |

With a short demand gen of less than 2 weeks, they had 150 live attendees for each of these sessions. These sessions are targeted at basically developers in the region – level 100-200 topics as a start (and eventually, we’ll move on to level 300). These numbers are derived on the day itself. And because these livestreams live on YouTube, there is longevity in terms of on-demand, so the numbers will go beyond 150. You can find examples here:

* [Let's Get Technical - Philippines](https://www.youtube.com/watch?v=fMBfQL7Tvkg)
* [Let's Get Technical - Thailand](https://www.youtube.com/watch?v=OdSF9ZcoYT0)

**Let’s Get Technical [Market]**

Here’s what I am suggesting.

Date:

Time:

[Justification]

|  |  |
| --- | --- |
| **Event ID/Date** | **Event Name** |
| **Week of June 19 (Jun 22)** | **Let's Get Technical – Singapore: Azure (Sakthis)** |
| Week of June 26 (Jun 29) | Let's Get Technical – Singapore: AI (TBC) |
| **Week of Jul 3 ( Jul 6)** | **Let's Get Technical – Singapore: Business Apps (Anj)** |

**Asks**

What I’ll need help with is really for you to provide the following:

1. Advise
2. Propose the title
3. Propose the content (a paragraph or blurb that you think is valuable to the local market).

Could you come back to me by [Insert Day/Date] on the above, so that I can create the website and promotional materials so that we can start generating demand. This will essentially leave us [duration] to garner attendees.

After this is done, you can focus on creating the content. I’ll assist with the production work, and on the day of your session, I will be producing and moderating the event.

Hope this answers. Let me know what you think.

Thanks!

[Sign-off]